

Message Text

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67

ACTION ARA-20

INFO OCT-01 ISO-00 AID-20 CIAE-00 EB-11 FRB-02 INR-10

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FM AMEMBASSY MANAGUA

TO USDOC WASHDC

INFO SECSTATE WASHDC 3231

UNCLAS MANAGUA 0132

E. O. 11652: N/A

TAGS: BTRA (PABLO PEREIRA G), NU

SUBJECT: APPOINTMENT REQUEST FOR CENTRAL BANK OFFICIAL

1. THE DEPARTMENT OF TECHNOLOGICAL INVESTIGATIONS OF NICARAGUA'S CENTRAL BANK AND THE CHAMBER OF INDUSTRY'S EXPORT PROMOTION CENTER ARE CURRENTLY DESIGNING AND DEVELOPING A SERIES OF INVESTMENT PROJECT PROFILES DEALING WITH FOOD PROCESSING WITH BACKUP OF SEVERAL LOCAL INDUSTRIALISTS WHO PLAN TO IMPLEMENT PROJECTS STARTING JULY 1974. AGENCIES ARE SENDING SR. PABLO PEREIRA G. TO NEW YORK CITY ON JANUARY 13 TO DEVELOP CONTACTS THEY HAVE ALREADY ESTABLISHED THERE AND WOULD LIKE HIM TO STOP AT WASHINGTON ON OR ABOUT JANUARY 21 TO OBTAIN FROM U.S. GOVERNMENT SOURCES INFORMATION AND DATA FOR THEIR PROFILES. THEY HAVE REQUESTED EMBASSY'S ASSISTANCE IN FACILITATING AND ARRANGING PEREIRA'S CONSULTATIONS.

2. THE BANK IS PREPARING PROFILES ON THE INDUSTRIALIZATION AND LIKELY EXPORT TO THE UNITED STATES OF FOLLOWING PRODUCTS: PREPARED MEATS, CANNED BEEF, FROZEN AND CANNED FISH, DOG FOOD, TURTLE MEAT; MAYONNAISE, MUSTARD, MEAT AND CHILI SAUCES, VEGETABLES, PICKLED AND IN PRINE; JAMS, PRESERVES, FRUIT JUICE CONCENTRATE, UNCLASSIFIED

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FRESH AND CANNED PINEAPPLE, ETC. ASSISTANCE REQUIRED

INCLUDES INFORMATION ON FDA SANITARY AND LABELING REQUIREMENTS FOR EXPORT TO UNITED STATES, STANDARDS REQUIRED, MARKET PRICES, PUBLICATIONS ON SUBJECT PRODUCTS AND SOURCES OF TECHNICAL AND GENERAL INFORMATION, ETC. PEREIRA ALSO DESIRES APPOINTMENT WITH DIRECTOR OF NATIONAL ASSOCIATION OF FOOD BROKERS/CHAINS IN WASHINGTON.

3. EMBASSY WILL WORK CLOSELY WITH INDUSTRIALISTS INTERESTED IN ABOVE PROJECTS AND EXPECTS TO BE ABLE TO DEVELOP TRADE OPPORTUNITIES FOR THE SALE OF U.S. FOOD PROCESSING AND PACKAGING EQUIPMENT.

4. ACTION REQUESTED: THAT COMMERCE CONTACT OFFICER BE NAMED TO HELP PEREIRA UPON HIS ARRIVAL TO SET UP APPOINTMENTS IN COMMERCE, FDA, USDA AND WITH NATIONAL ASSOCIATION OF FOOD BROKERS/CHAINS. REQUEST EMBASSY BE INFORMED NAME OF CONTACT, PHONE AND ROOM NUMBER SOONEST. INFO WILL BE RELAYED TO PEREIRA IN NEW YORK BY EXPORT PROMOTION CENTER.
SHELTON

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